



Bed Head® Cushion Bush *Calocephalus brownii* 'Bed Head'

Height: 10 inches

Spread: 12 inches

Sunlight: ○ ●

Hardiness Zone: (annual)

Other Names: syn. *Leucophyta brownii*

Description:

This striking variety has an airy, branching habit and soft stems with finely textured silver foliage; a fine contrasting addition to mixed containers or baskets, or mass in the garden for a stunning effect

Ornamental Features

Bed Head Cushion Bush's attractive tiny scale-like leaves remain silver in color throughout the year on a plant with a mounded habit of growth.

Landscape Attributes

Bed Head Cushion Bush is a multi-stemmed annual with a mounded form. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This is a relatively low maintenance plant, and is best cleaned up in early spring before it resumes active growth for the season. It has no significant negative characteristics.

Bed Head Cushion Bush is recommended for the following landscape applications;

- Accent
- Mass Planting
- General Garden Use
- Container Planting

Planting & Growing

Bed Head Cushion Bush will grow to be about 10 inches tall at maturity, with a spread of 12 inches. Its foliage tends to remain low and dense right to the ground. Although it's not a true annual, this plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.



Bed Head Cushion Bush
Photo courtesy of NetPS Plant Finder



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This plant does best in full sun to partial shade. It does best in average to evenly moist conditions, but will not tolerate standing water. It is not particular as to soil type or pH, and is able to handle environmental salt. It is somewhat tolerant of urban pollution. Consider covering it with a thick layer of mulch in winter to protect it in exposed locations or colder microclimates. This is a selected variety of a species not originally from North America.

Bed Head Cushion Bush is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a canvas of foliage against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.